

## 《Rules of 2021 Global Recreation Awards Competition》

### **N01.Submission**

Early: September 01, 2020 — November 31, 2020

Standard : December 01, 2020 — May 16, 2021

### **Schedule**

- Announcement of nominations: to be announced in batches in December 2020 / March 2021 / June 2021
- Announcement of Award: July 10, 2021
- Prize Presentation ceremony: August 06, 2021 (The specific time will be determined according to the actual situation of COVID-19)
- Award Venue:Montreal/Taiwan/others
- Exhibition Venue:Montreal/Taiwan/others
- Certificate Issuance:Nomination certificate as PDF electronic document; Batch dispatch.Certificate of the Year to be mailed on August 07, 2021

### **N02.Categories of entries**

#### **1 Environmental product design**

- entertainment facilities and equipment
- outdoor sports and camping supplies
- outdoor sports clothing
- outdoor search and rescue tools
- recreational vehicles
- sports equipment and supplies
- medical care for recreation
- medical equipment for recreation
- personal care, health and beauty for recreation
- suitcases and bags
- motor homes
- tourist souvenirs

- recreational area decorative products
- others

## **2 Environmental spatial design**

- Recreation Business District(RBD)
- recreational residential area
- recreational community
- recreation square
- recreation park
- national park
- children's playground
- urban recreation zone
- tourist attraction
- leisure agriculture sightseeing
- rural complex
- characteristic hotel
- characteristic town
- forest recreation
- environmental health area
- others

## **3 Environmental visual design**

- environmental organization mark
- environmental guidance system
- environmental brand system
- environmental product packaging design
- environmental book binding
- environmental related advertising
- posters
- application
- others

#### **4 Environmental film creation**

- ecological food propaganda film
- tourism and scenic spot propaganda film
- environmental feature film
- environmental documentary film
- others

#### **NO3.Submission method**

- For China and other Asian regions, to the designated mailbox of the regional co-organizer  
global Recreation Network:gra2020@yeah.net
- Other countries and regions, to the mailbox designated by the North American Recreation  
Environment Association:grarecreation@outlook.com
- The World Recreation Award [www.recreationaward.org](http://www.recreationaward.org)

★ Note: Only email consultation is accepted due to workload.

#### **NO4.Evaluation criteria**

- Originality
- Practicability
- Creativeness
- Uniqueness

#### **NO5.Award setting**

- Gold Award
- Silver Award
- Bronze Award
- Winning Award
- Nomination Award

#### **NO6.Entries and requirements**

##### 1.Works submitted

- Before preparing the entries, please read the categories of entries carefully, and you need to fully understand the definition of each category. After determining the categories of entries, please download the registration form of works in the corresponding category.

- Download

Information Registration form of 2021 Global Recreation Award

## **2.The requirements of Work format**

### **2.1Environmental product design**

- Product design drawing size and size: 210mm×297mm or 297mm×210mm, JPG, 300 pixels, maximum 4MB per file, multiple drawings can be used for a work, but each drawing does not exceed the previous limit.
- If it is a real object, only product photos (left view, right view, main view, upward view, top view, rear view) can be used. Physical samples will be submitted in the later period according to the actual situation of the exhibition.
- Videos can be submitted in the format required for Category 4 works
- Each applicant is limited to 5 entries, and the number of valid authors is limited to 5. There should be no words or notes on such works, and relevant instructions should be filled in the information registration form of works.

### **2.2 Environmental spatial design**

- Space design drawing size: 210mm×297mm or 297mm×210mm, JPG, 300 pixels, maximum 4MB per file, multiple drawings can be used for a work, but each drawing does not exceed the previous limit.
- Videos can be submitted in the format required for Category 4 works
- Each applicant is limited to 3 entries, and the number of valid authors is limited to 5. There should be no words or notes on such works, and relevant instructions should be filled in the information registration form of works.

### **2.3 Environmental visual design**

- Visual design drawing size: 210mm×297mm or 297mm×210mm, JPG, 300 pixels, maximum 4MB per file, multiple drawings can be used for a work, but each drawing does not exceed the previous limit.
- For real objects, only digital photos (left view, right view, main view, elevation view, top view, rear view).
- Videos can be submitted in the format required for Category 4 works

– Each applicant is limited to 6 entries, with valid authors < 5. Such entries are allowed to be filled in the information registration form with appropriate words, annotations and detailed instructions.

#### **2.4 Environmental film creation**

– Short film creation screen ratio: 4:3, resolution: STANDARD 720x576, HD 1024x576, video playback time: 3-5 minutes, this kind of work needs to provide standard and HD versions.

– The opening title should have the GRA AWARDS LOGO and the HD download address.

– There is no restriction on the expression of works.

– Each applicant is limited to 3 entries and valid authors are not allowed to exceed 5. Such entries are allowed to have the necessary written instructions, which are detailed in the entry information registration form.

#### **NO7.Finalist Judging Fee**

– Early: September 1, 2020 -- November 31, 2020

Company/Professional: \$50 /350 RMB/each work

Student: Free

– Standard: December 01, 2020 -- May 16, 2021

Company/Professionals: US \$80 / RMB 560 / artwork

Student: \$20 /140 RMB/piece

Note:

Payment process: Submit the work to the designated email address → review the submission materials (complete and qualified) → obtain the payment method → complete the payment → send the receipt to the submission email address.

All fees will be used for the production of contestants' review materials, exhibition and various services, and free of charge to the member units of the recreation industry chain business conference (Recreation Association, China).

#### **NO8.Concurrent activities of the award ceremony**

– Recreation Forum (theme sharing with environmental experts worldwide)

– Project investigation (on-site explanation of key project developers, visit of quality enterprises)

– Project sharing (full analysis of project creation process of enterprise leaders)

\* The entire itinerary is expected to be 2-5 days. Registration and related fees will be notified separately according to the actual situation. Participants are voluntary. The organizer will provide visa application documents, invitation letters and other materials for the ceremony attendees.

#### **NO9.Participants benefit**

- 1-2 copies of certificates (Nomination certificate and Annual Certificate)
- Official online exhibition (official website displays the winning works)
- LOGO (License to use the registered LOGO of the competition, scope of license: promotion, product packaging, media publicity, limited to the entries)
- Interviews (joint media coverage of quality companies and projects)
- Exhibition (the exhibition will be held in friendly countries and regions)

#### **NO10.Authorization and draft responsibility**

- Entry shall be deemed as understanding and acceptance of all terms and conditions, including the rules and interpretation of the Competition.
- The work draft shall be solely responsible, and the organizing unit shall not bear any joint liability;
- The right to use the entries shall be granted to the organizers/co-organizers for dissemination, exhibition, publication and other purposes;
- The organizing committee reserves the right of final interpretation for any disputes arising from this rule.

#### **NO11.Contest Sponsors**

- Global Sponsors:HongT8 security Inc
- Chinese sponsors:  
Huafei Intelligent Technology/Baijing Landscape/Vientiane Garden/Essau Planet  
Technology/Meowu Travel Home Stay/Fuli Tiancheng Construction
- Latest sponsorship opportunities:  
2021 Award ceremony, exhibition, location: Montreal/Taiwan/others  
2021 Global Recreation Industry Forum, award ceremony concurrent activities  
Global sponsor/Regional sponsor of 2022 Competition

- Sponsorship Contact:

For China/Asia: [gra2020@yeah.net](mailto:gra2020@yeah.net)

Other country/region: [grarecreation@outlook.com](mailto:grarecreation@outlook.com)